# Diffusion Models for Visual Content Generation 3D Generation

Presenter: Minhyuk Sung

**Eurographics 2024 Tutorial** 





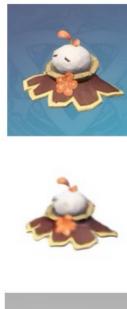
# **High-Resolution Text-to-3D Content Creation**

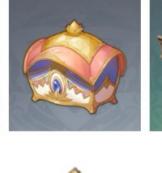
Chen-Hsuan Lin\* Jun Gao\* Luming Tang\* Towaki Takikawa\* Xiaohui Zeng\* Xun Huang Karsten Kreis Sanja Fidler# Ming-Yu Liu# Tsung-Yi Lin

\*#: equal contributions

**NVIDIA Corporation** 



























































































#### Zero123-XL







#### OpenLRM







Stable Zero123







#### TripoSR (ours)



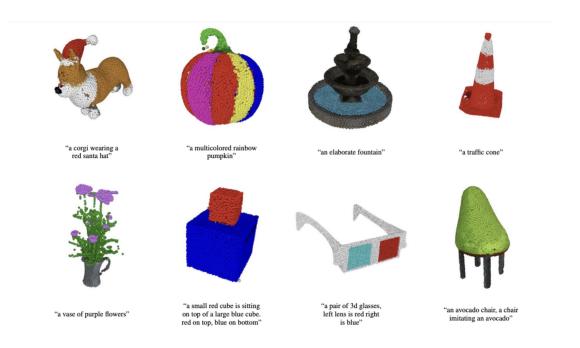




Stable Video 3D

#### **Point clouds**

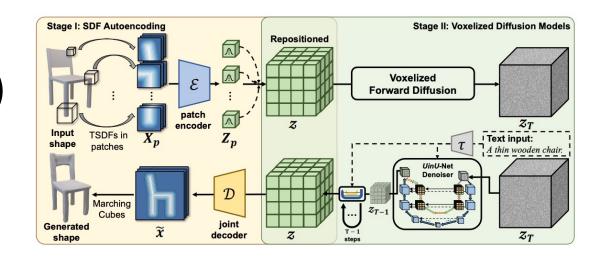
- ShapeGF (Cai et al., 2020)
- DPM (Luo and Hu, 2021)
- LION (Nichol et al., 2022)



LION, Nichol et al. 2022.

#### Voxel representation

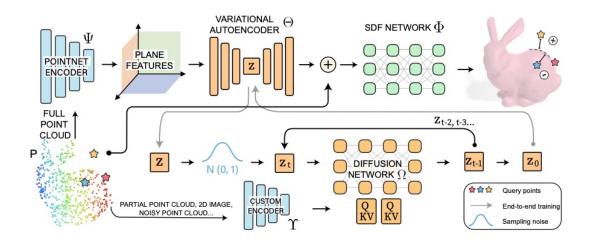
- PVD (Zhou et al., 2022)
- Diffusion-SDF (Li et al, 2022)



Diffusion-SDF, Li et al., 2022.

#### Latent representation

- SDFusion (Cheng et al., 2022)
- DiffusionSDF (w/o hyphen, Chou et al., 2023)



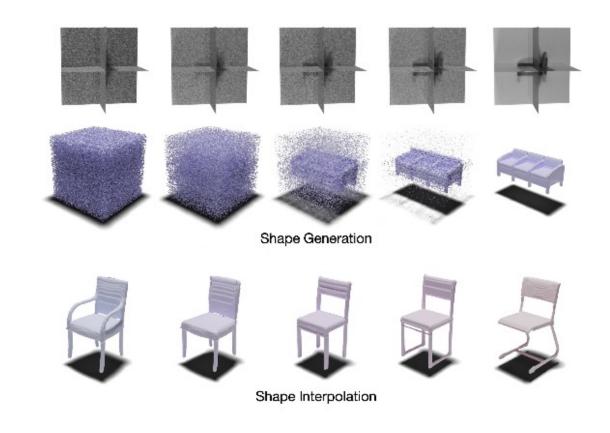
DiffusionSDF, Chou et al., 2023

Triplane representation

• NFD (Shue et al., 2022)

Diffusion in the spectral domain:

 NeuralWavelet (Hui et al., 2022)



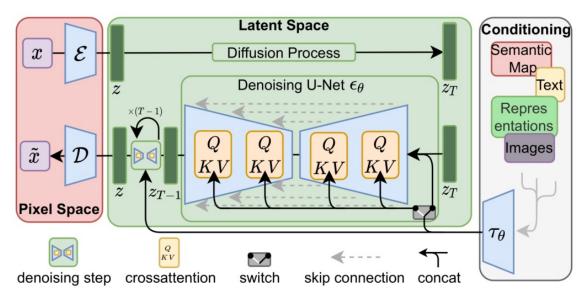
NFD, Shue et al., 2022.

# Diffusion w/ Different Representations

- Implicit representation
- Explicit representation

# Diffusion w/ Different Representations

- Implicit representation (I.e., latent features)
  - E.g., Latent diffusion (Rombach et al., 2022)
  - (+) Best quality of the generated data.
  - (-) Requires retraining for each conditional generation setup.



Latent Diffusion, Rombach et al., 2022.

## Diffusion w/ Different Representations

- Explicit representation (E.g., pixels in images)
  - E.g.: The original DDPM model (Ho et al., 2020) for images.
  - (—) Suboptimal performance due to the high dimensionality.
  - (—) Cannot change the resolution of the data.
  - (+) Can be directly leveraged in conditional generation setups in a zero-shot manner.

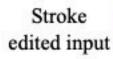
#### **SDEdit** [Meng et al., 2022]

#### Image editing using a pretrained pixel-space diffusion model.

$$\mathbf{x}^{(0)} = m \odot \mathbf{x}_a^{(0)} + (1 - m) \odot \mathbf{x}_b^{(0)}$$

$$\mathbf{x}^{(t)} = \text{denoise}(\mathbf{x}^{(0)}, t)$$

$$\mathbf{x}'^{(0)} = \text{add\_noise}(\mathbf{x}^{(t)}, t)$$





















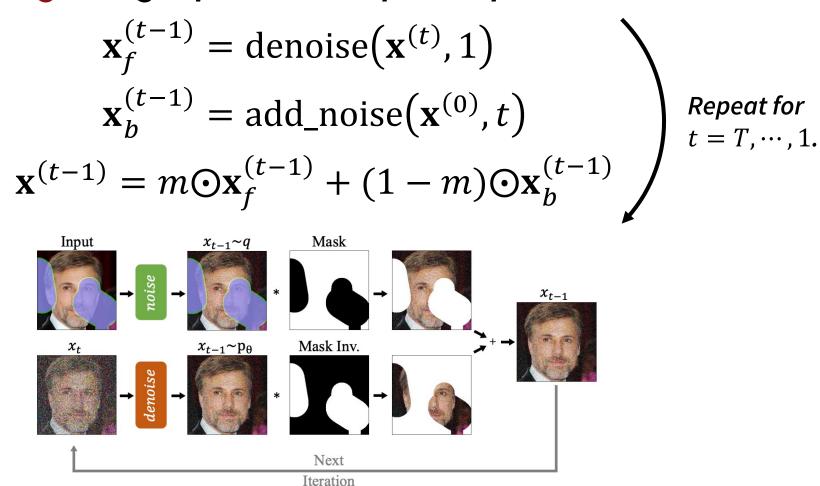






### RePaint [Lugmayr et al., 2022]

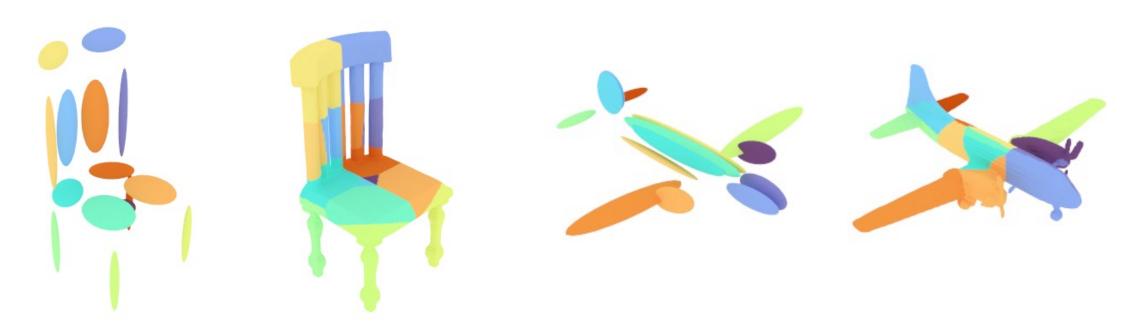
Image inpainting using a pretrained pixel-space diffusion model.



# **Hybrid Representation**

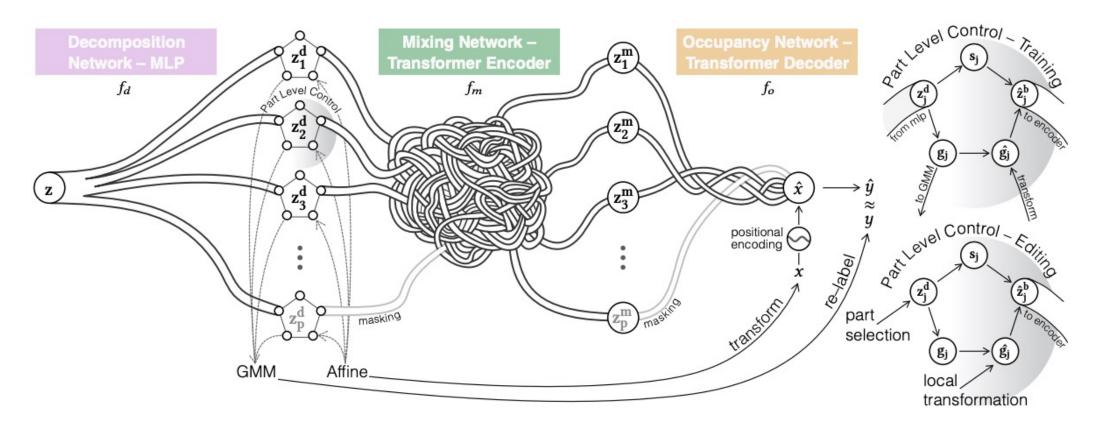
Leverages a novel hybrid representation describing

- global part-level structure explicitly, and
- local geometry implicitly.



#### **SPAGHETTI** [Hertz et al., 2022]

The part decomposition and the explicit/implicit representations are learned in an unsupervised way.



# Part-Level Representation

For each part of an object learned in an unsupervised way,

• Explicit parameters of Gaussian blubs indicate position, scale, and rotation.



# Part-Level Representation

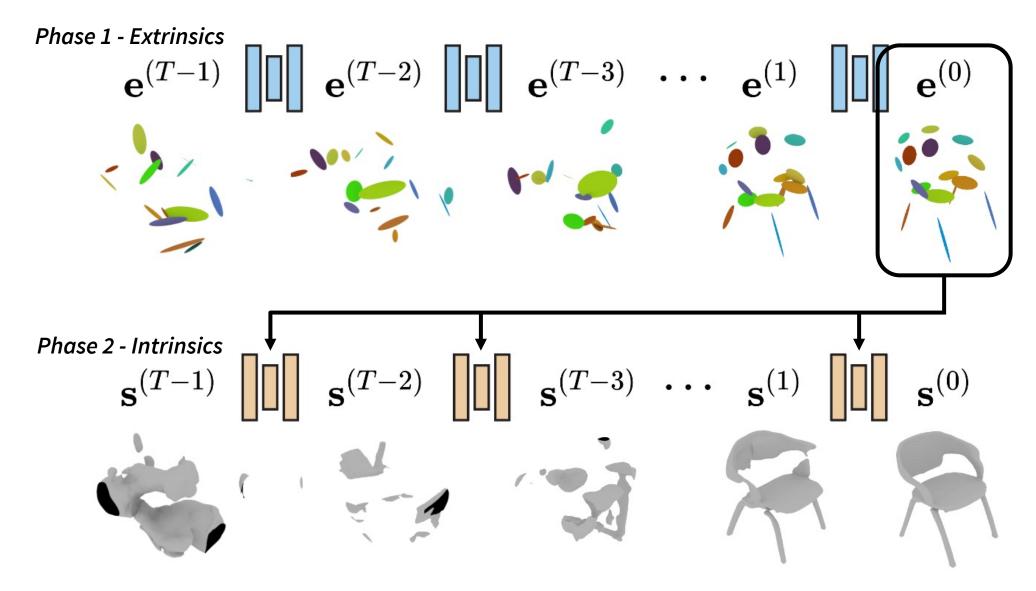
For each part of an object learned in an unsupervised way,

• Implicit latent feature is decoded into an occupancy function.





#### Two-Phase Cascaded Diffusion



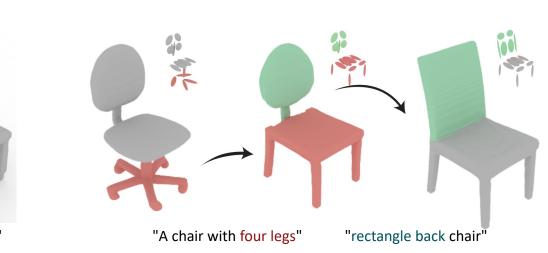
# Diversity of 3D Shapes



# **Applications**







Text-to-3D Generation

**Text-Guided Part Editing** 

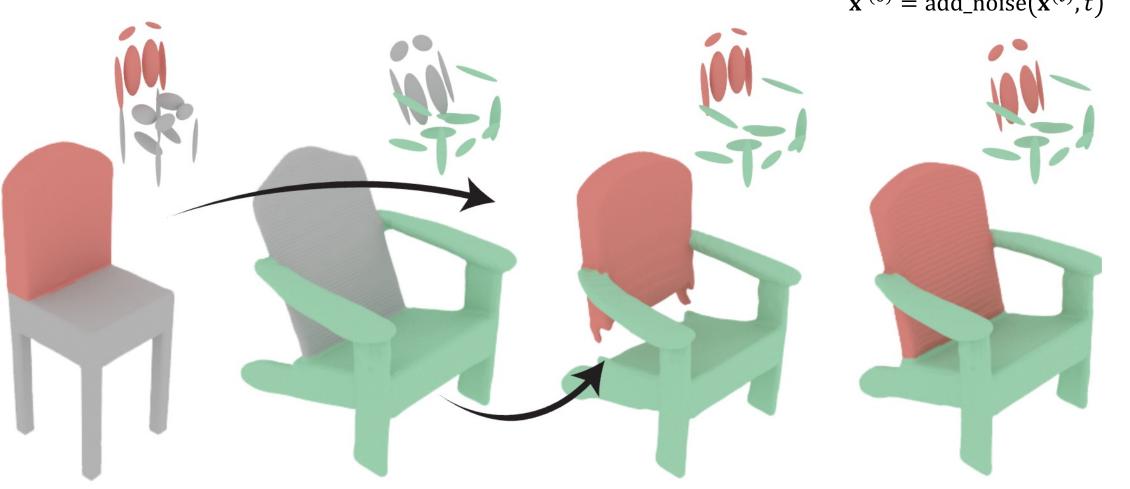
**Part Mixing** 

# **Part Mixing**

$$\mathbf{x}^{(0)} = m \odot \mathbf{x}_a^{(0)} + (1 - m) \odot \mathbf{x}_b^{(0)}$$

$$\mathbf{x}^{(t)} = \text{denoise}(\mathbf{x}^{(0)}, t)$$

$$\mathbf{x}'^{(0)} = \text{add\_noise}(\mathbf{x}^{(t)}, t)$$

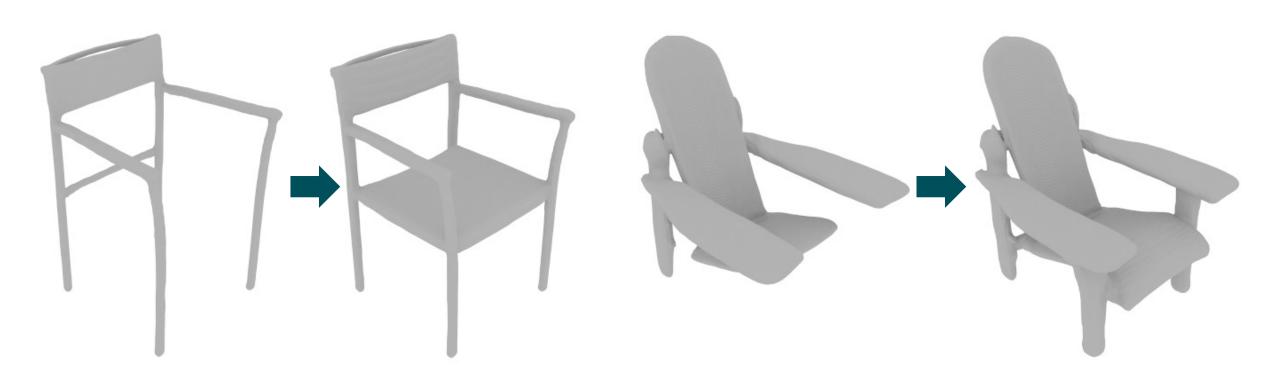


# **Part Completion**

$$\mathbf{x}_{f}^{(t-1)} = \text{denoise}(\mathbf{x}^{(t)}, 1)$$

$$\mathbf{x}_{b}^{(t-1)} = \text{add\_noise}(\mathbf{x}^{(0)}, t)$$

$$\mathbf{x}_{b}^{(t-1)} = m \odot \mathbf{x}_{f}^{(t-1)} + (1 - m) \odot \mathbf{x}_{b}^{(t-1)}$$
Repeat for  $t = T, \dots, 1$ .



#### **Text-to-3D Generation**

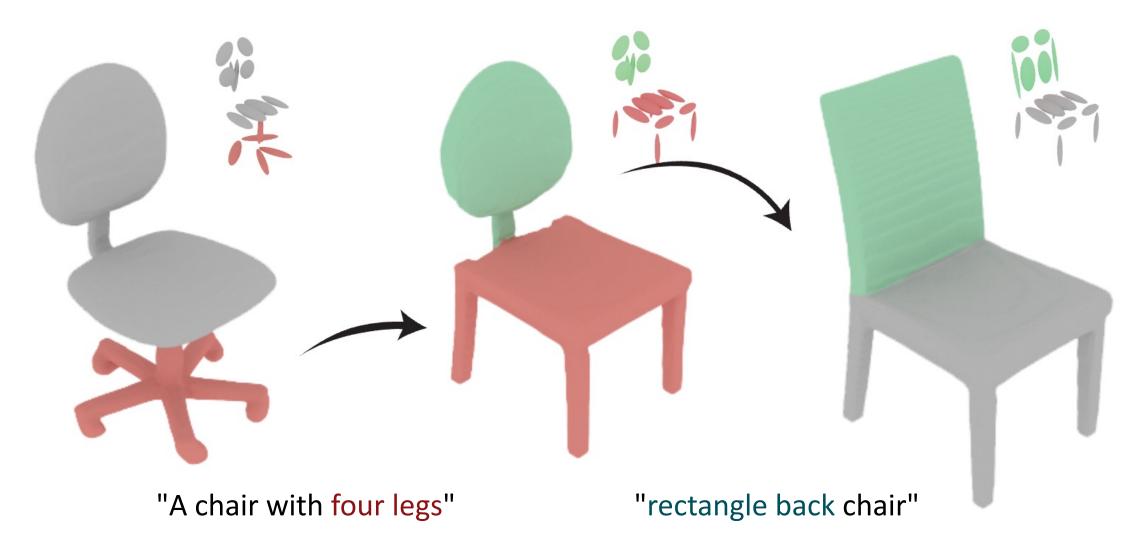


"Chair has round arms and wheels."



"Its the one with gaps in the back."

# Text-Guided Part Editing



### Limitation?



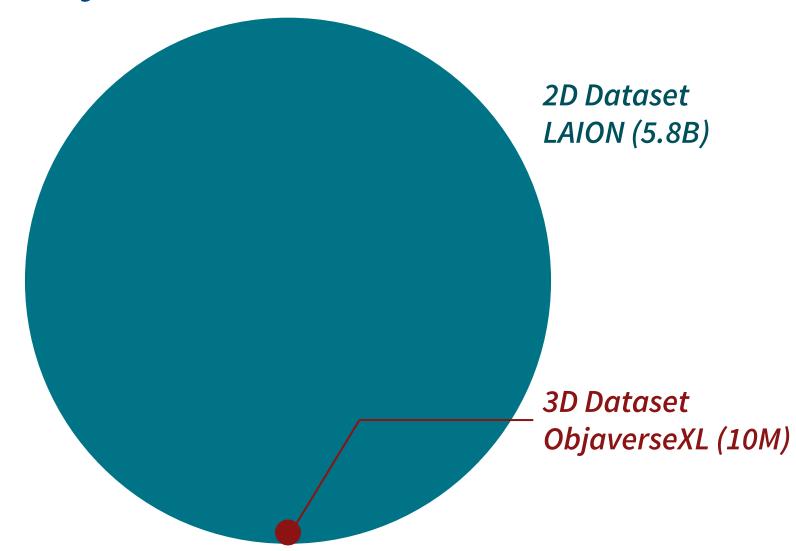
Koo et al., SALAD: Part-Level Latent Diffusion for 3D Shape Generation and Manipulation, ICCV 2023.

## Challenge: Lack of Large-Scale 3D Dataset



Objaverse-XL Allen Institute

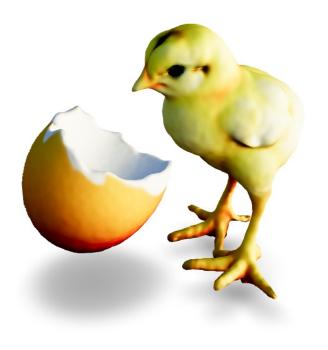
## Data Deficiency



# Diversity of Imaginable 3D Shapes



"frog wearing a sweater"



"eggshell broken in two with an adorable chick standing next to it"



"eggshell broken in two "ghost eating a hamburger" "a pig wearing a backpack"



# We have a small-scale 3D dataset but images on an internet scale.

# Images are projections of 3D from specific angles.



#### 3D Generation

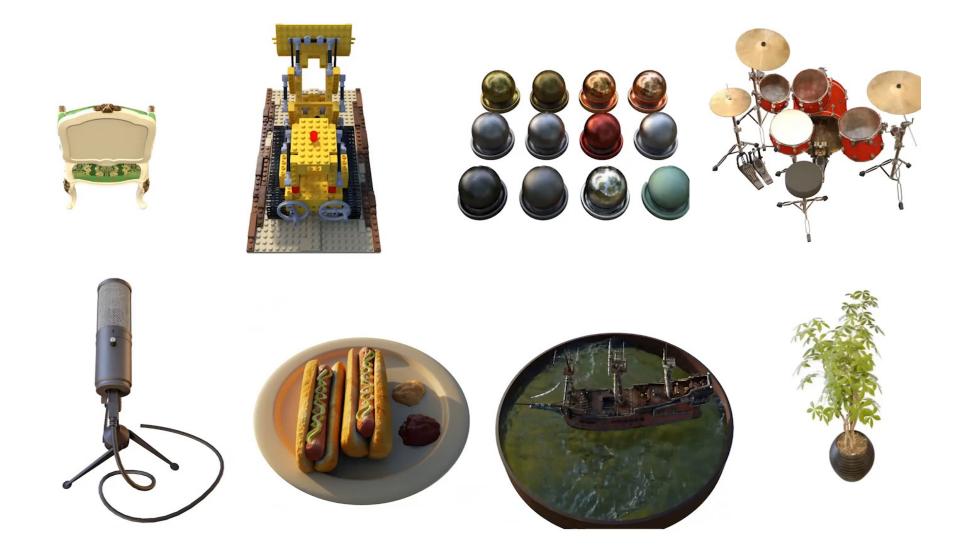
How to generate a 3D object

from a collection of 2D images?

#### 3D Reconstruction

How to reconstruct a 3D object from a collection of 2D images of a specific object?

#### NeRF



### 3D Reconstruction

- Input: A set of images with camera poses.
- Output: A representation of the 3D object.

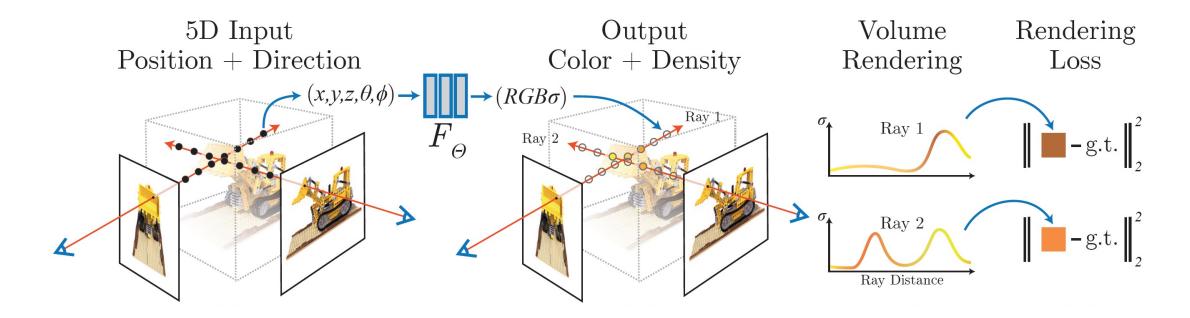






# **NeRF Optimization**

- 1. Render a NeRF representation into a specific view.
- 2. Compute the difference with the given image.
- 3. Update the NeRF using gradient descent.



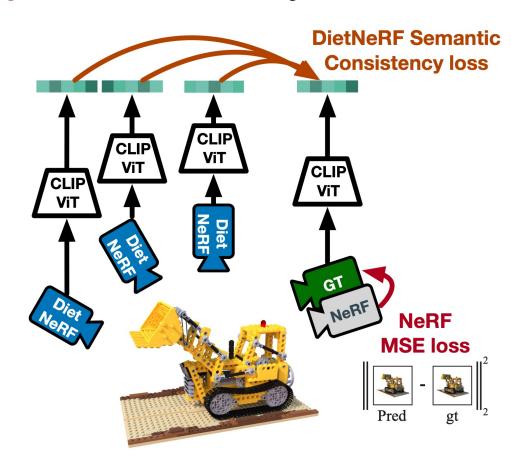
# Can we perform NeRF reconstruction with a few images?

Then, we need additional information!

### Few-Shot NeRF

DietNeRF [Jain et al., ICCV 2021]

Use priors learned by CLIP [Radford et al., 2021], a text-image model.



"a bulldozer is a bulldozer from any perspective"

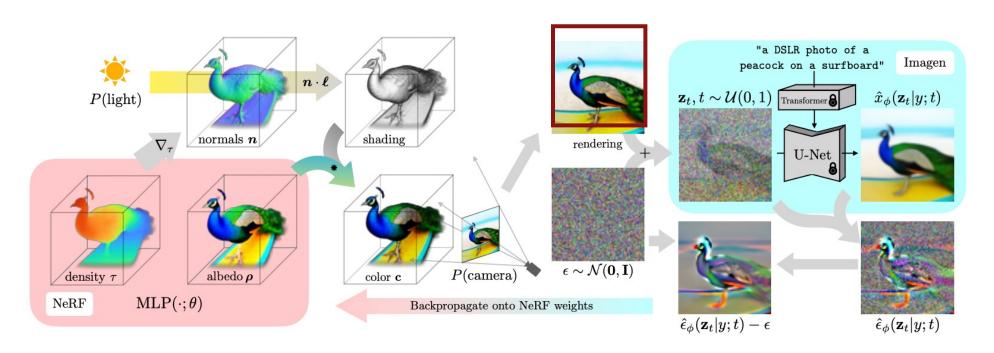
### CLIP [Radford et al., 2021]

CLIP takes a text-image pair as input and assesses the alignment between the text and the image.



# Knowledge Distillation in 3D Generation

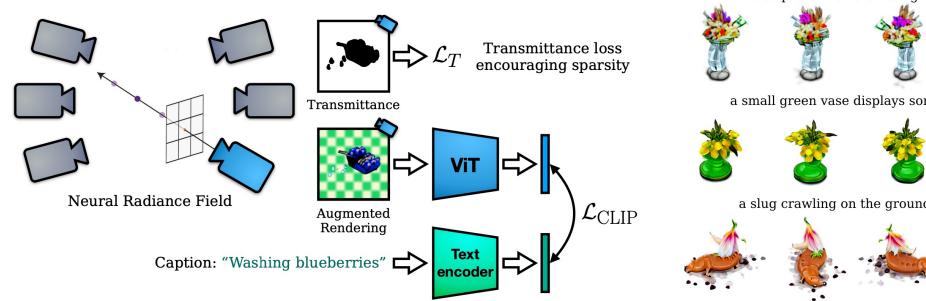
- 1. Render the NeRF representation into a specific view
- 2. Compute the alignment to the given text.
- 3. Update the NeRF using the gradient descent.

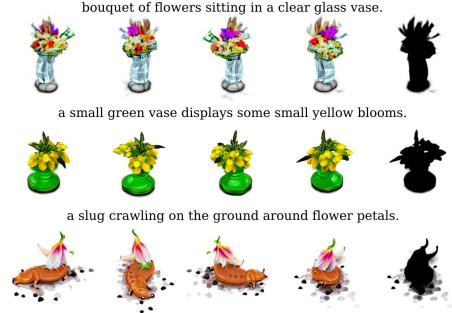


### Extrem Case: Zero-Shot NeRF

DreamFields [Jain et al., CVPR 2022]

Given a text prompt but no images, generate a 3D shape by maximizing similarity between a rendered image and the input prompt in the CLIP embedding space.





## DreamFields [Jain et al., CVPR 2022]

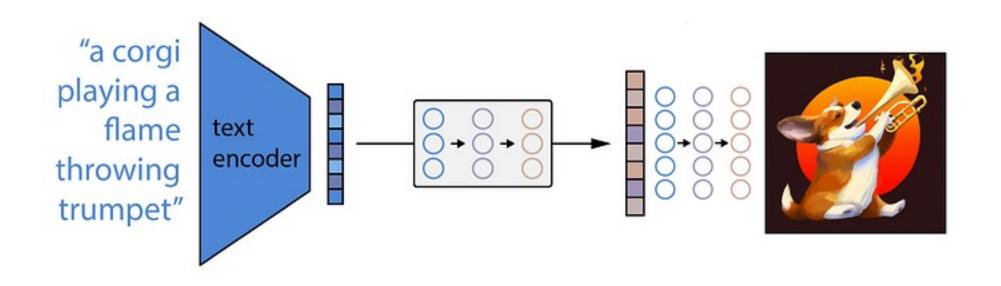


an archair in the shape of a \_\_\_\_.
an archair imitating a \_\_\_\_.

a teapot in the shape of a \_\_\_\_\_.

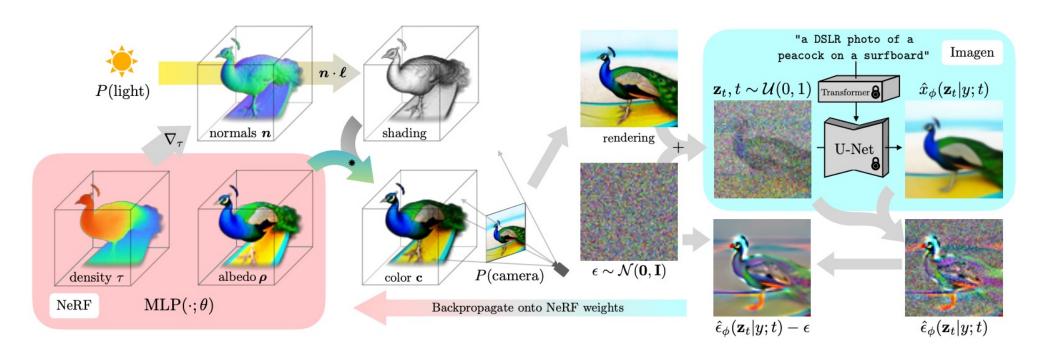
a teapot imitating a \_\_\_\_\_.

# Can we use an image diffusion model instead of CLIP?



## DreamFusion [Poole et al., ICLR 2023]

Proposed the idea of Score Distillation Sampling (SDS), leveraging a pretrained diffusion model to measure the plausibility of rendered images.



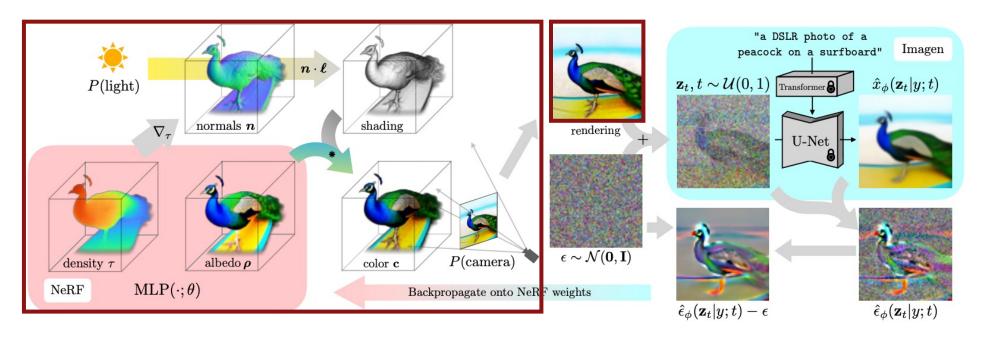
• How can we utilize a pretrained diffusion model to measure the plausibility of rendered images?

Review the loss function:

$$\mathcal{L} = \mathbb{E}_{t \sim [1,T], \mathbf{x}_0, \mathbf{\varepsilon}_t} \left[ \left\| \mathbf{\varepsilon}_t - \mathbf{\varepsilon}_{\theta} \left( \sqrt{\overline{\alpha}_t} \mathbf{x}_0 + \sqrt{1 - \overline{\alpha}_t} \mathbf{\varepsilon}_t, t \right) \right\|^2 \right]$$

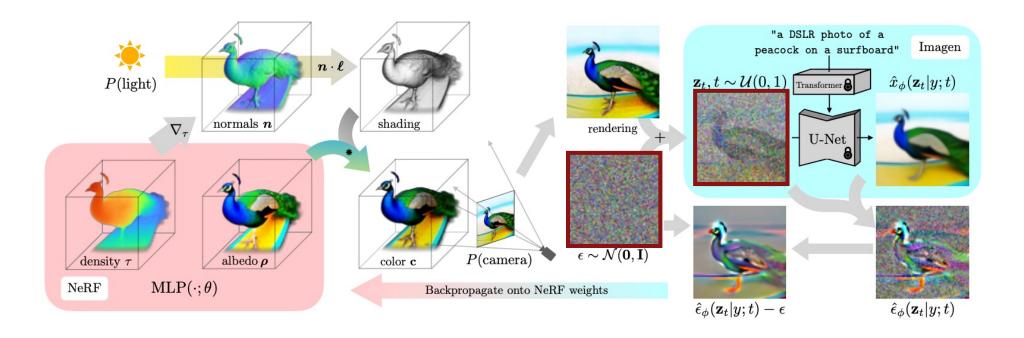
If the training of the diffusion model has converged, the loss for real data  $\mathbf{x}_0$  will be close to zero.

1. Render the NeRF representation into a specific view. Let  $\phi$  denote the NeRF parameter, and  $\mathbf{x}_0 = g(\phi)$  denote the rendered image.

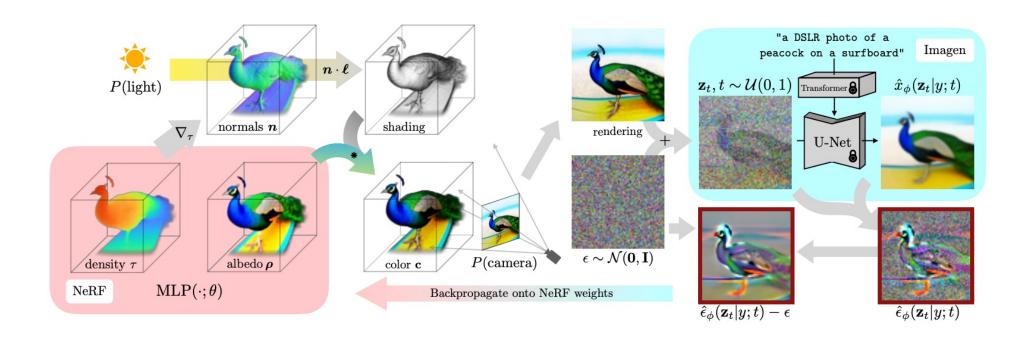


2. Add noise to the rendered image  $x_0$ :

$$\mathbf{x}_t = \sqrt{\bar{\alpha}_t} \mathbf{x}_0 + \sqrt{1 - \bar{\alpha}_t} \mathbf{\varepsilon}_t.$$



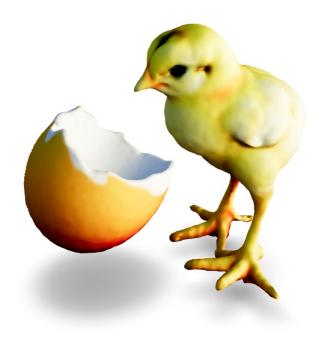
3. Perform gradient descent on  $\mathcal{L}$  with respect to the NeRF parameters  $\phi$ .



### **DreamFusion Results**



"frog wearing a sweater"



"eggshell broken in two with an adorable chick standing next to it"



"eggshell broken in two "ghost eating a hamburger" "a pig wearing a backpack"



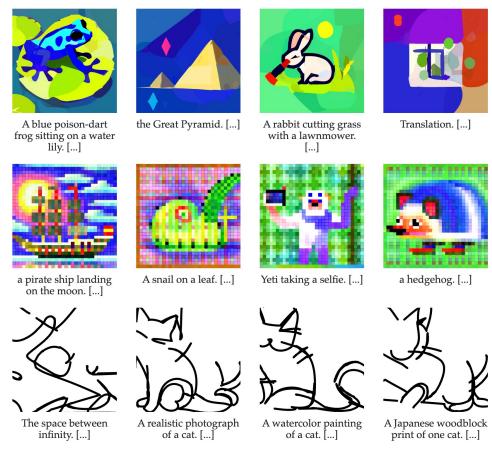
# Why SDS Instead of Reverse Diffusion?

This is a scenario where the images are parameterized differently from how they were represented during the training of the diffusion model.

- Training: Per-pixel colors.
- Inference: NeRF rendering.

# Example: Vector Images / Sketches

The same idea but with a different parameterization of images.



# Example: Mesh Editing

The same idea but with a different parameterization of images.



### Stable-DreamFusion

#### **Stable-Dreamfusion**

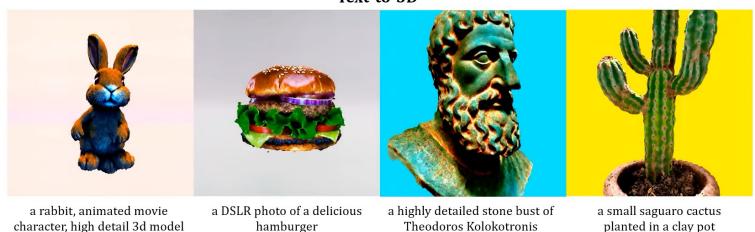
A pytorch implementation of the text-to-3D model **Dreamfusion**, powered by the **Stable Diffusion** text-to-2D model.

ADVERTISEMENT: Please check out threestudio for recent improvements and better implementation in 3D content generation!

#### NEWS (2023.6.12):

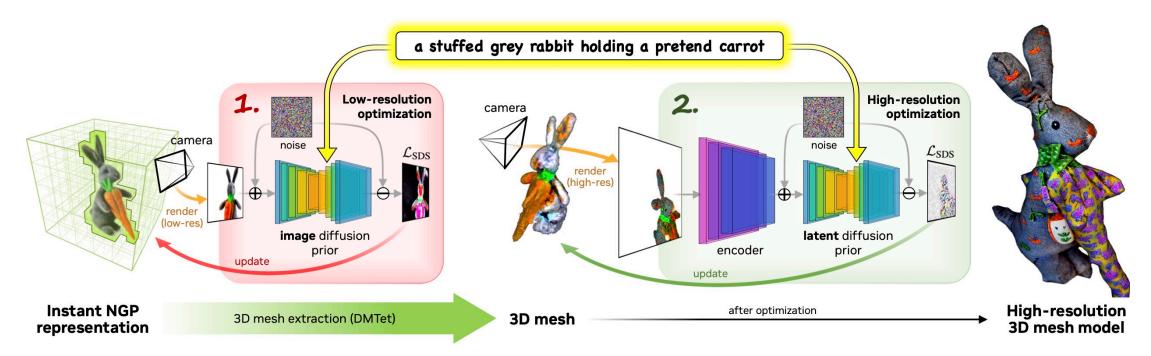
- Support of Perp-Neg to alleviate multi-head problem in Text-to-3D.
- Support of Perp-Neg for both Stable Diffusion and DeepFloyd-IF.

#### Text-to-3D



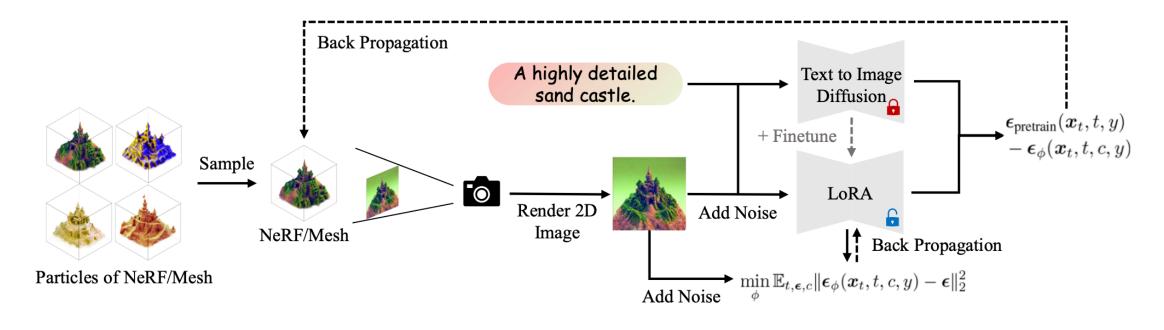
# Magic3D [Lin et al., CVPR 2023]

- Two-stage approach.
- Extract a coarse mesh in the first stage, and then texture the mesh in the second stage.



# ProlificDreamer [Wang et al., arXiv 2023]

- Minimize the SDS loss for the multiple samples of the NeRF parameters  $\phi$ .
- Finetune the diffusion model with the Low Rank Adaptation (LoRA) technique.



### **Limitation of SDS**

It does not converge well without a high CFG weight (e.g., w = 400) and thus suffers from model collapse.

"a delicious hamburger"





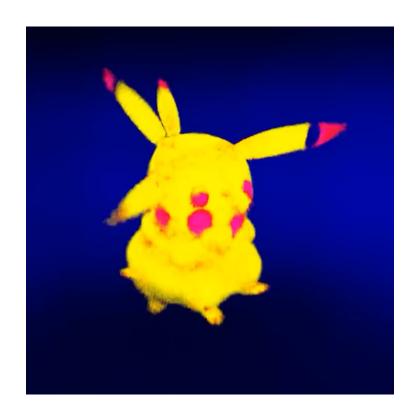
Credit: Jaihoon Kim

gingerbread man

Huang et al., DreamTime: An Improved Optimization Strategy for Text-to-3D Content Creation, arXiv 2023.

### Limitation of 3D Generation from 2D Priors







### Limitation of 3D Generation from 2D Priors

### Supervision for geometry is still needed!



ProlificDreamer, Wang et al., 2023.

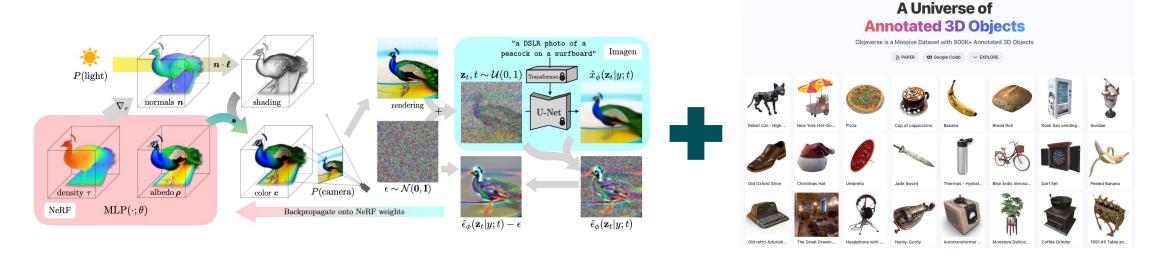


**StableDreamFusion** 

# What's Next for 3D Generative Models?

# 1. Combining 3D Supervision

While pretrained image generative models will continue to be valuable for 3D generation, the key to producing realistic and solid 3D shapes would lie in utilizing small-scale 3D priors.



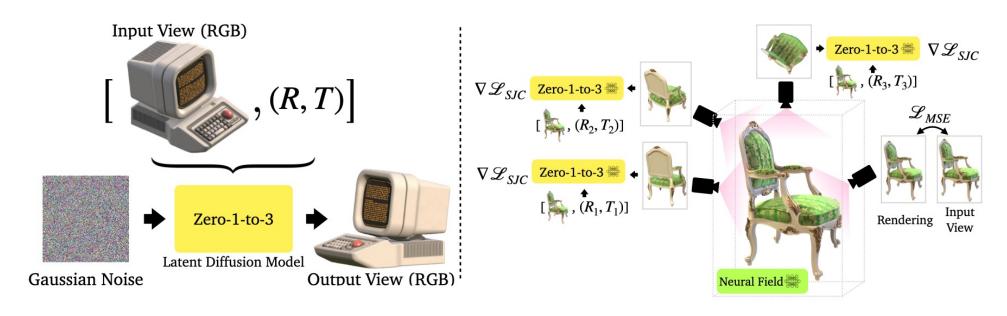
DreamFusion Google

Objaverse Allen Institute

### **Zero-1-to-3** [Liu et al., 2023]

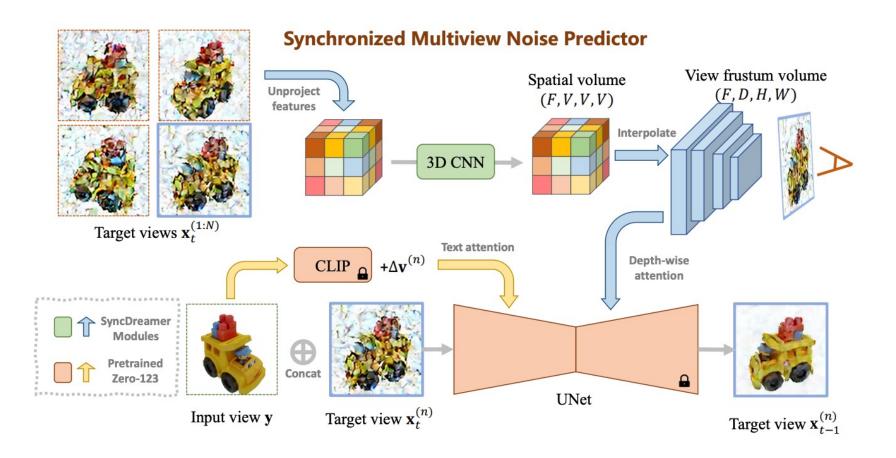
Novel view generation

An image diffusion model generating a novel view image conditioned by another view image and camera pose.



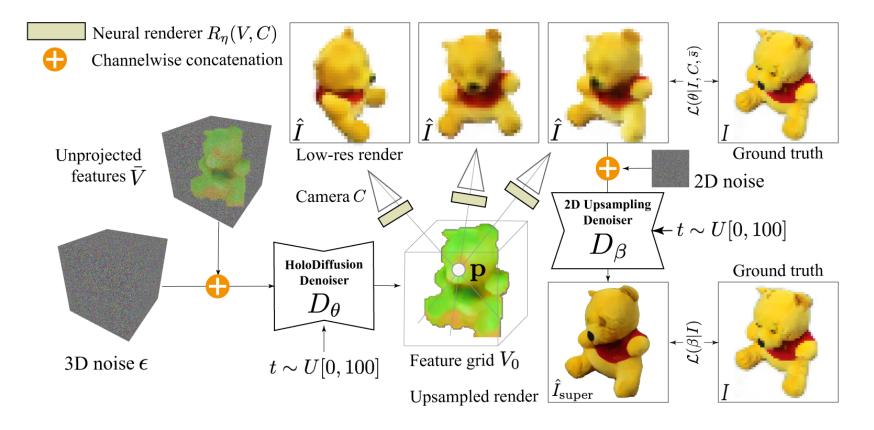
## SyncDreamer [Liu et al., 2023]

Utilize Zero 1-to-3 to learn the joint probability distribution of multi-view images.



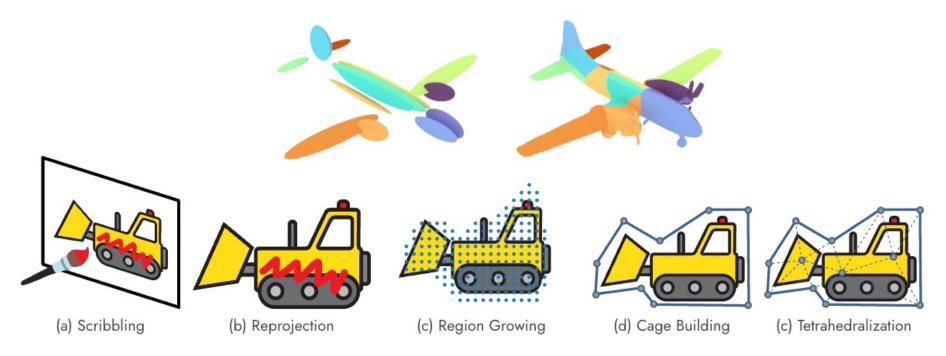
## HoloFusion [Karnewar et al., 2023]

- Train a 3D diffusion model using multi-view images only.
- Can be extended to integrate 2D priors.



# 2. Generation → Editing

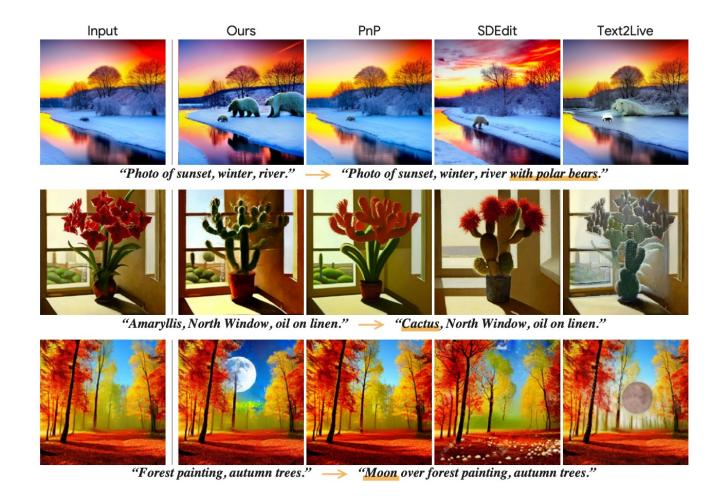
The focus of 3D generative models will shift towards creating versatile models capable of not only generating but editing and manipulating 3D shapes.



NeRFshop, Jambon et al., I3D 2023.

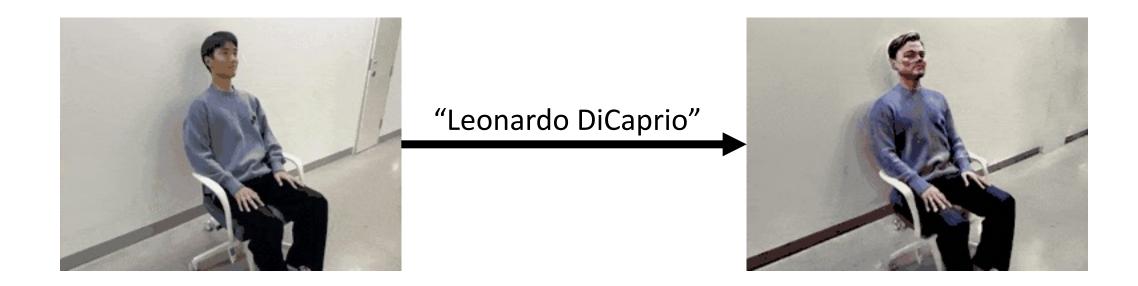
# Delta Denoising Score [Hertz et al., 2023]

### A new loss function for zero-shot image editing.



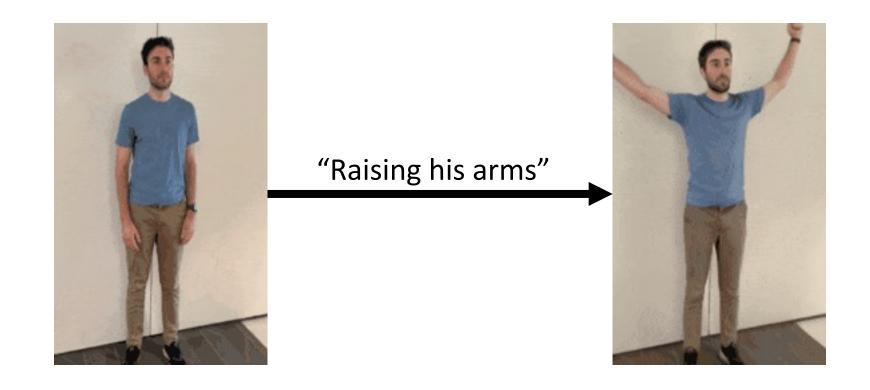
## Posterior Distillation Sampling [Koo et al., 2024]

A new loss function for zero-shot NeRF editing.



## Posterior Distillation Sampling [Koo et al., 2024]

A new loss function for zero-shot NeRF editing.



### 3. Texture Generation

How can we generate photorealistic texture given a 3D mesh or Gaussian splats?

